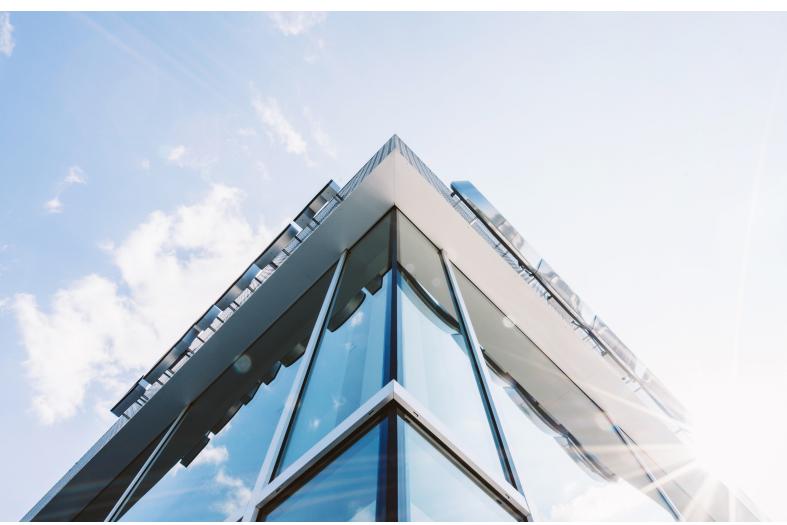




YOUR EXTENDED WORKFORCE



# MARKETING PROPOSAL

One Stop Solution for all your Marketing Needs

## HOW DO WE HELP YOU GROW?

At Efron Outsorcing we understand the switch from Traditional Marketing to Social Media and Digital marketing We take care of your

-Tele calling process -Social Media Marketing -Digital Presence (SEO) -And personal Meeting

By doing this we make sure your recruiters get enough requirements to work on

## "80% of the results come from 20% of the causes. A few things are important; most are not" -Richard Koch

Once you outsource your Business Development Process to us the only thing you have to focus on is to send right candidate for the interview (Which is your core strength)



## OUR OBJECTIVE

To help consulting firms focus on their core strength by providing them regular requirement which will help them sustain and grow in this cutting edge competitive market

We firmly believe that prime focus of any consulting firm should be on quality of CVs rather then any other activity of Business

Our Business Model is designed in such a way that it lets you do exactly the same



# **ABOUT US**

Incorporated in 2009 Efron Outsourcing has been serving the recruitment Industry for 9 years. Over a period of time, we have rectified problems for getting new clients for recruitment consultancy here at Efron we help consulting firms to overcome those challenges which helps them grow faster and achieve more in less time. Till now we have helped around around 400+ consulting firms/individual recruiter to grow. To know more about us you can visit www.efron.in

## SERVICE HIGHLIGHTS

With the help of well trained and experienced people we have successfully converted around 350+ leads into client

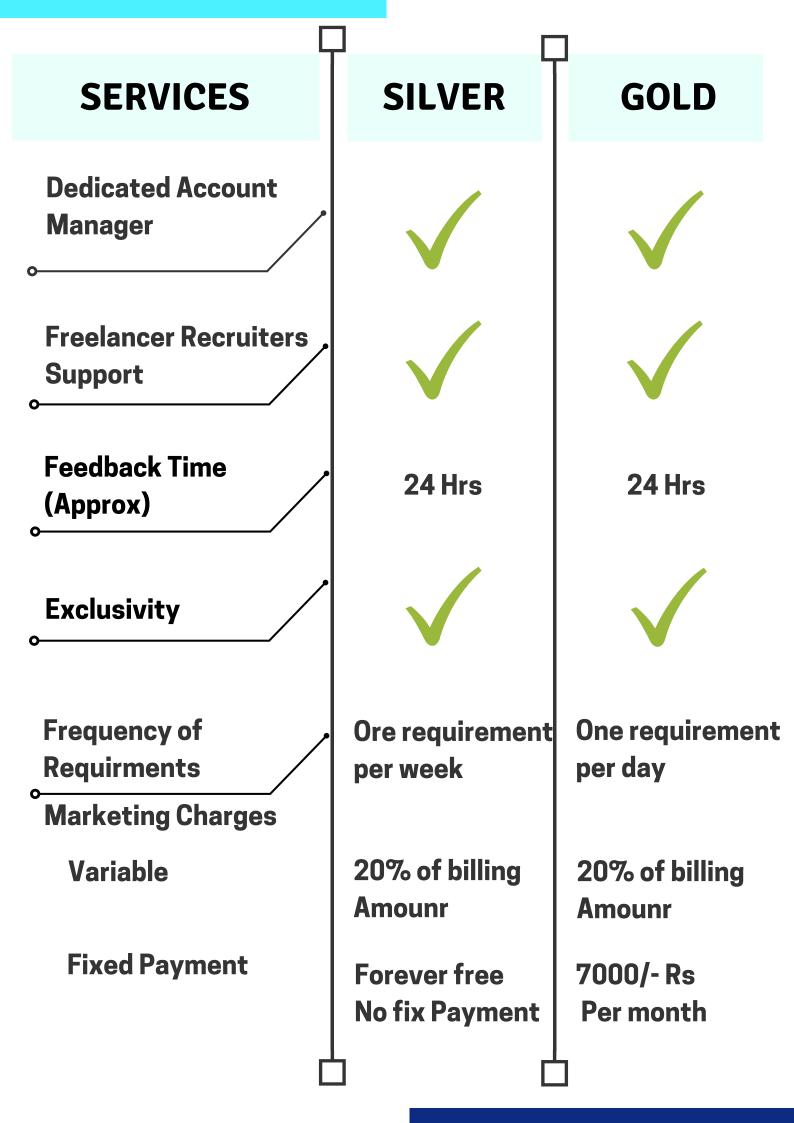
-We help small/mid size consulting firms to grow into renowned firm by helping them getting the requirement on regular bases

-We also help them integrate technology to their business so that you can grow faster

## "Quality means doing it right when no one is watching." - Henry Ford

-We make sure you get timely revert/feedback for the profiles which are been sent to the HR Manager

-It reduce the Operational cost per profile which will increase your profitability



### PREMIUM PACKAGE FOR MARKETING (SUGGESTED FOR CONSULTING FIRMS HAVING TEAM OF MORE THEN 20 RECRUITERS)

### SERVICES

In this service contract would be signed between your consulting firm and the company at 8.33%, 30 days payment term, 90 days replacement (Negotiable)

#### -Tele Calling

Our experienced team of tele callers calls the HR Manager and represents your consulting firm, tries to understand the requirement & fix up a meeting if needed

#### -Personal Meeting

We have a team of field marketing executives who would be going on behalf of your consulting firm and meeting the HR managers if required

#### -SEO Services

We have a team who will take care of your website ranking and will make sure it is on the first page of Google

#### -Social Media Marketing

We also make sure your Social Media Marketing page is visited by right kind of people at the same time we also will keep in touch with them through various social platforms

#### -Contract Signing

Getting a contract signed on the bases of your need and requirements would be our responsibility. You get to choose Industry, location & profile

#### -Branding

Apart from Marketing we also develop your brand which will benefit you over a period of time

#### -Results

Getting contract Signed with 4 to 6 companies a month Commercial 30,000 fix payment every month + 10% of the billing amount We have always been committed to our work in the environment where both company and consultancy strengthen their abilities and services for eminent growth. We have successfully joined our hands with more than 350 firms across the nation and striving to aspire and achieve more

So come and lets join our hands together to aspire and achieve a deeper knowledge of planning and strategies to expand your business and firm

Looking forward for a long term association

## **Happy Recruiting**

## Thank you



## **OUR CLIENTS**

### Manufacturing

**Healthcare Limited** 



SONCERA

### **Information Technology**

